

City of Grande Prairie retail market analysis

Grande Prairie is a vibrant, burgeoning retail destination providing regional shopping for residents of Northwestern Alberta and Northeastern British Columbia.

Join the growing list of retailers in Grande Prairie...

BED BATH & BEYOND

Bouclair HOME

BROWNS SOCIALHOUSE
restaurant.bar.socialize

THE CANADIAN BREWHOUSE

CINEPLEX ODEON

COSTCO WHOLESALE

HOMESENSE

INTER SPORT

THE KEG STEAKHOUSE & BAR
www.kegsteakhouse.com

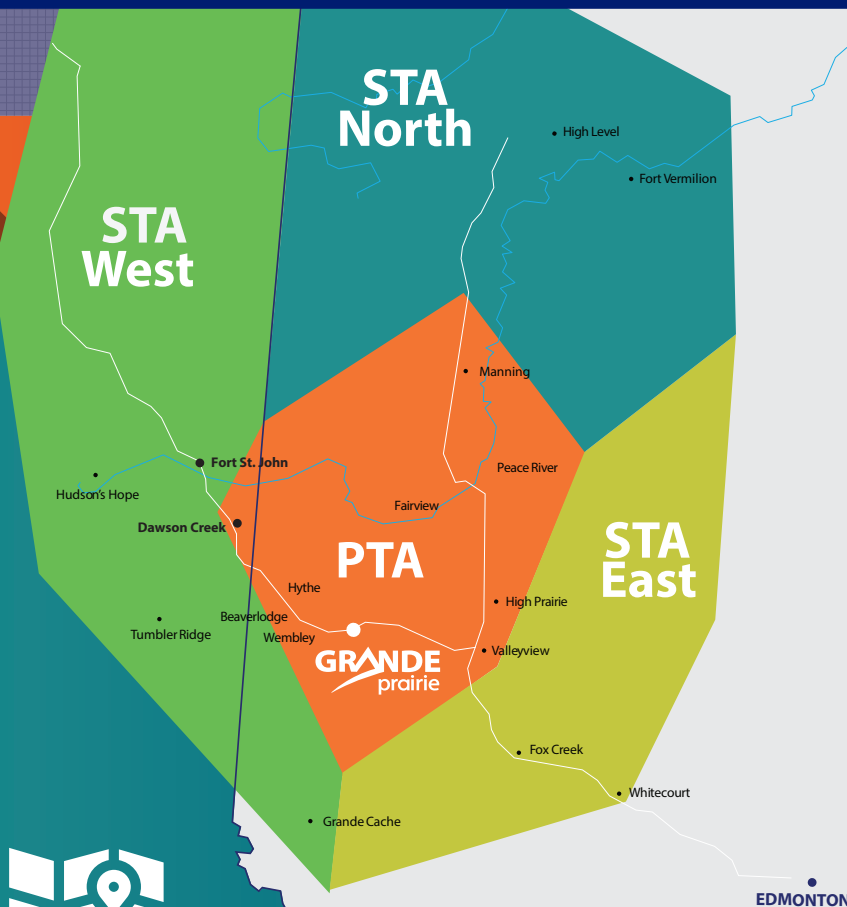
Pier 1 imports

OLD NAVY

OSH KOSH
Good byes
carter's

MASTERMIND TOYS

URBAN BARN
RIGHT AT HOME



Drive Times and Distances

- Dawson Creek – 130 km (1 ½ hr drive time)
- Fort St. John – 200 km (2 ¼ hr drive time)
- Edmonton – 450 km (4 hr drive time)

Trade Area Populations

- PTA** - Primary Trading Area - 167,461
- STA West** - Secondary Trading Area West - 59,053
- STA North** - Secondary Trading Area North - 25,203
- STA East** - Secondary Trading Area East - 29,708

Statistics

- Regional Trade Area Population - **281,425**
- Primary Trade Area Population - **167,461**
- Total Trade Area Spending - **\$3.7 billion**
- Retail sales INFLOW - **\$532 million**
- Average Household Income - **\$113,671**
- Age Profile - **30.3 (Alberta average of 36.7)**
- Retail Demand - **5.02 million sq. ft**
- Current Inventory - **4.06 million sq. ft.**
- Residual demand - **958,000 sq. ft**

All figures are based on 2016 estimates.

Please enquire with the City of Grande Prairie's Economic Development Department for more details about exciting development and leasing opportunities in the City of Grande Prairie.

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Total Trade Area Retail Spending: \$3.7 Billion (2016 Estimate)

