

# City of Grande Prairie retail market analysis

Grande Prairie is a vibrant, burgeoning retail destination providing regional shopping for residents of Northwestern Alberta and Northeastern British Columbia.

Join the growing list of retailers in Grande Prairie...

**BED BATH & BEYOND**

**Bouclair HOME**

**BROWNS SOCIALHOUSE**  
restaurant.bar.socialize

**THE CANADIAN BREWHOUSE**

**CINEPLEX ODEON**

**COSTCO WHOLESALE**

**HOMESENSE**

**INTER SPORT**

**THE KEG STEAKHOUSE & BAR**  
www.kegsteakhouse.com

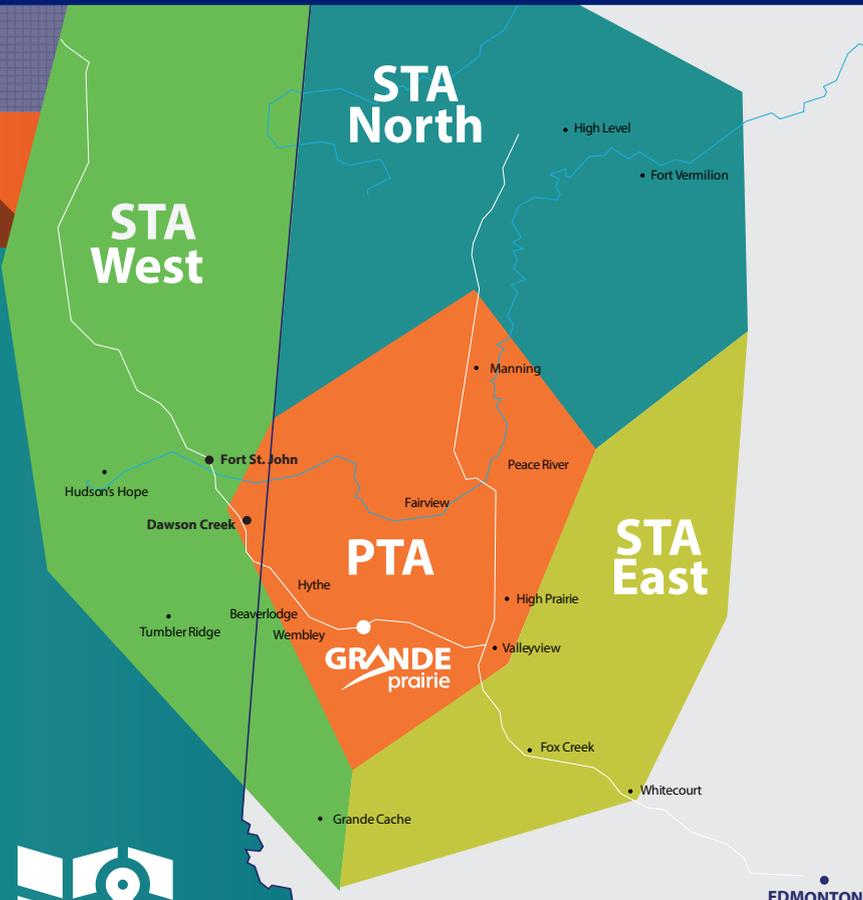
**Pier 1 imports**

**OLD NAVY**

**OSHKOSH Big boy carter's**

**MASTERMIND TOYS**

**URBAN BARN**  
RIGHT AT HOME



## Drive Times and Distances

- Dawson Creek – 130 km (1 ½ hr drive time)
- Fort St. John – 200 km (2 ¼ hr drive time)
- Edmonton – 450 km (4 hr drive time)

## Trade Area Populations

- PTA** - Primary Trading Area - 167,461
- STA West** - Secondary Trading Area West - 59,053
- STA North** - Secondary Trading Area North - 25,203
- STA East** - Secondary Trading Area East - 29,708

## Statistics

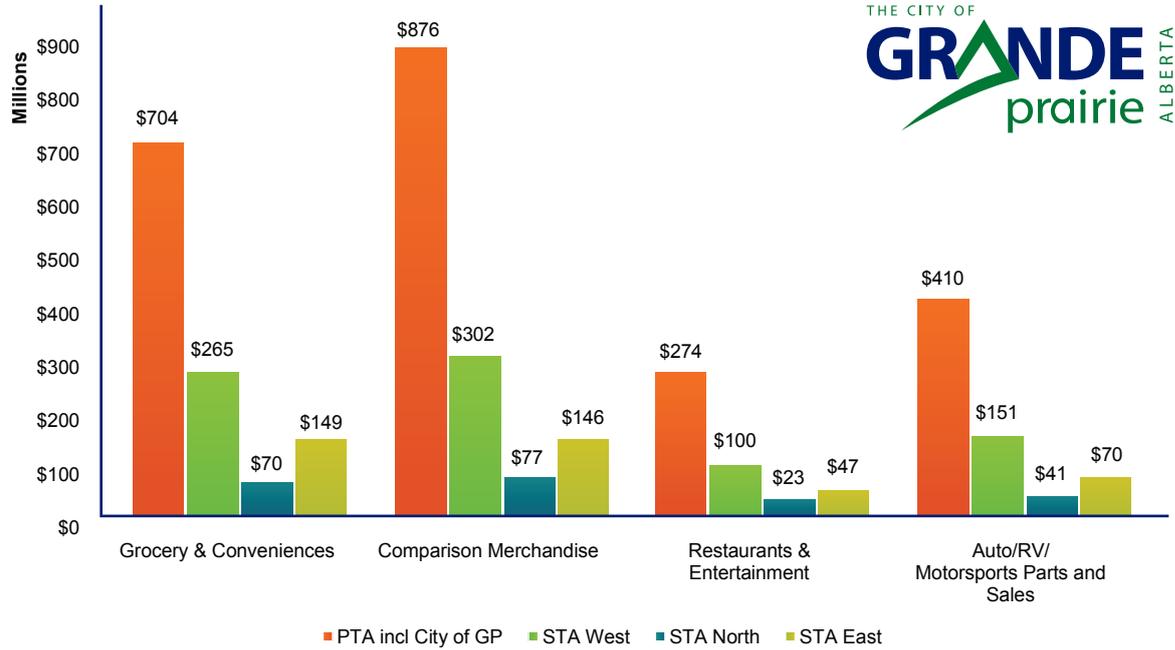
- Regional Trade Area Population - **281,425**
- Primary Trade Area Population - **167,461**
- Total Trade Area Spending - **\$3.7 billion**
- Retail sales INFLOW - **\$532 million**
- Average Household Income - **\$113,671**
- Age Profile - **30.3 (Alberta average of 36.7)**
- Retail Demand - **5.02 million sq. ft**
- Current Inventory - **4.06 million sq. ft.**
- Residual demand - **958,000 sq. ft**

*All figures are based on 2016 estimates.*

Please enquire with the City of Grande Prairie's Economic Development Department for more details about exciting development and leasing opportunities in the City of Grande Prairie.

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**Total Trade Area  
Retail Spending:  
\$3.7 Billion**  
(2016 Estimate)



Future Retail (Zoned Commercial) Existing Retail (Zoned Commercial)

